

2012 Admissions Guide for International Students

[Two-year Program leading to BFA degree]

1. Field of Studies

Area	Limit	Fields
Creative Performance	45	Theatre, Dance, Korean Traditional Music, Play Writing, Applied Music, Acting, Art Management
Creative Media	25	Film, Broad Casting, Visual Design, Creative Writing, Photography, Interior Design, Creative Advertising, Digital Arts, Art Management
Total	70	

2. Qualification

1) Applicants should have at least Associate Degree (Two year program) in same fields and must possess at least One-Year experience in the related industry field.

1) Criteria of related fields

① Same departments in any school

② Even though applicants did not graduate from the related fields, could be acknowledged, if applicants earned at least 50% credits in the related fields.

-If it does not meet 50% criteria, applicants should take related necessary courses in Associate Degree program in our school.

③ Details of the criteria would be determined by Bachelor Program Committee of the School

2) Education Requirements

① Applicants should possess Associate Program Degree (or Equivalent)

② Applicants who finished 2 year of education in any other 4 year college (excluding two year of education in 3 year college program)

*** If applicants did not have 80 credits yet, applicants should take additional courses to meet 140 credits to graduate.**

3) Industry Experience: More than 12 months of experience in the related fields

3. Evaluation Method: Auditioning 100%

Audition Locations

1) LA: SeoulArts Telepresence Studio

California Institute of the Arts (CalArts)

24700 McBean Pkwy

Valencia, CA 91355

2) NY: SeoulArts Telepresence Studio

47 Great Jones Street (La Mama, E.T.C)

3rd FL. Studio

New York, NY 10012

4. Application Schedule

Classification	Date / Time	Notes
Application Period	Jan 25 - Feb 09, 2012 17:00 (Korea Time)	Apply via email (admissions@seoularts.ac.kr)
Auditioning (LA/NY)	Feb 10, 2012 17:00 (LA/PST)	Feb 11, 2012 10:00 (Korea Time)
	Feb 10, 2012 19:00 (NY/EST)	Feb 11, 2012 09:00 (Korea Time)
Notification of Admission	Feb 14, 2012 14:00 (Korea Time)	Will be notified at www.seoularts.ac.kr
Registration and Tuition Payment	Feb 16 ~ Feb 17, 2012 16:00 (Korea Time)	
Entrance	March 2, 2012	

5. Application Fee

: KRW 140,000 or USD 130 (non-refundable)

※ Bank Transfer: [HANA BANK 495-810009-63104 \(서울예술대학\)](#)

– Must be made before the auditioning date

6. Required Documents

Documents	Agency
① Application Form	Our school Form
② Artists Statement	Including Study Plan and Art Work Plan
③ Diploma/Certificate	College
④ Transcripts	College
⑤ Certificate of Industry Experience	Company
⑥ Tax Document	IRS or Equivalent

* All documents(except for the ones written in English) must be translated into Korean and notarized

* Scanned documents are to be sent to admissions@seoularts.ac.kr

* Submission of false documents may result in serious penalties including cancellation of acceptance and admission

**** Note: Documents to submit once accepted**

- Financial Statements: Bank Statement (Minimum of 10,000 USD deposited for more than 1 month) of student or parents (financial guarantors)

7. Contact information

1) Address: Admissions Office

Seoul Institute of the Arts
171 Yesuldaehak-ro
Kojan-dong, Danwon-ku
Ansan, Gyeonggi-do
Korea, 425-805

2) Email: admissions@seoularts.ac.kr

3) Phone: (Korea Ansan Campus) +82.31.412.7123 (Korean)
+82.31.412.7425 (English)

(LA Office) 310.498.4007

(NY Office) 917.691.0195

[Appendix 1]

Introduction of Bachelor Program

By implementing and running the Bachelor's Degree Program, our institute intends to harmoniously integrate cutting-edge technology with art making.

Simultaneously, we will execute production classes to effectively educate the practice of art making.

Not only will there be collaboration / circulation / integration within the schools but between the Performance Production School and Media Production School.

This will be a new paradigm in art education.

The goal is produce new forms of art and to cultivate artists who will become professionals ready to contribute to our country's arts industries.

Creative Performance

Performance Art is usually presented as a concert, recital, or play on stages and theaters. These methods are designated for art forms like music, dance, and theater.

The Performance Production School will integrate the majors in our Associate's Degree Program that have a direct relationship to performance and provide the students with specialized training along with collaboration, circulation, and integration amongst the disciplines.

By graduation the students will be trained to meet the demands of the professional performance art world and prepared to take on roles to further advance the industry.

Creative Media

To satisfy the modern demands of digitalization, the various genres such as text, graphics and video that make up media art are collaborating and integrating with one another to create synergy.

By combining and experimenting together with the various disciplines, we can offer paradigm shift in art education and production.

Just as computer, telecommunications, broadcast, print media, and movie studio industries around the world merge and integrate, we want to prepare our students for these trends. We are confident that the students who pass through our unique education-production system will go on to become vital contributors to the art world.

[Form1]

2012 Application Form for International Students (BFA degree)

Application Number		※ Office Use Only								photo (3cm × 4cm) within 3 months			
Department	1st Choice							2nd Choice					
	Selection	Creative Performance	<input type="checkbox"/> Audience(Live) <input type="checkbox"/> Audition(Portfolio) If live audition, describe the contents:										
		Creative Media	<input type="checkbox"/> Audition						<input type="checkbox"/> Portfolio				
Applicant	Name	Korean											
		English											
	ID Number	-											
	Address	post code(-)											
	Phone	home				office							
		mobile				others							
E-mail													
Relative s	Name							Relationship					
	Phone				home								
High Sch	Name:		Place:				Graduation Date :						
	Name		Dept:				Major:						
Edu cation college	Admission Date												
	Graduation Date												
	Credits	Credits					GPA						
		general	major	total				/ 4.5					
	Colleges												
	Junior college		University				Vocational college		Others				
2yr	3yr	2yr	3yr	4yr finished	2yr	3yr							
Industry Experience													
Name		Period			Dept	Area of Fields		job description					
		-											
		-											
		-											

Total	year	months		
* If need more space, attach additional sheet				
Hereby I am applying to the bachelor program at Seoul Institute of the Arts				
Date: _____				
Applicant : Name: _____ Signature: _____				
To: Seoul Institute of the Arts				



Applicant ID	photo (3× 4cm)	□	Remarks
			1. Audition Date:

Criteria	2012 BFA Degree Program	
Number		
Name		
Applying Dept		
Choose One	Perfor man ce	<input type="checkbox"/> Audition(Live)() <input type="checkbox"/> Audition(portfolio)
	Medi a	<input type="checkbox"/> Audition <input type="checkbox"/> portfolio
Date		
President, Seoul Institute of the Arts		

Feb 10, 2012 17:00 (LA/PST)
Feb 10, 2012 19:00 (NY/EST)

2. This ID should be carried with passport (or ID) on audition day

3. If lost, contact school immediately.

Announcement

- **Date** : Feb 14, 2012 14:00 (Korea Time)
- Home Page (<http://www.seoularts.ac.kr>)
- Also, we will send SMS through mobile phone. Let us know if your number has been changed